

SPONSORSHIP BENEFITS

The Women's Leadership Counts (WLC) virtual conference is an excellent opportunity for sponsors to provide a platform for a diverse audience of professional women and men to receive inspiration and empowerment to achieve their career and personal goals. Sponsorship benefits include,

- **Visibility** – Gain maximum exposure to global attendees from the U.S., Japan and other countries
- **Brand Differentiation** – Strengthen your organization's brand and build brand awareness
- **Corporate Culture** – Enhance your organization's global diversity, equity and inclusion initiatives
- **Connections** – Build global professional network and gain access to influential leaders and decision makers
- **Proven Impact** – 94% of respondents rated the 2020 Virtual WLC Conference as "excellent" or "very good"

SPONSORSHIP LEVELS

PLATINUM PREMIER \$8,500 MEMBERS / \$10,000 NON-MEMBERS

All the benefits of a PLATINUM sponsorship plus host an exclusive breakout room during the networking session, featuring your organization's logo on the virtual background for the session

PLATINUM \$6,000 Members / \$7,500 Non-Members

- Video screen recognition during conference
- 20 conference registrations (*)
- 10 complimentary conference registrations (*) for NextGen Rising Stars (*early-career individuals that demonstrate leadership qualities and the commitment to advance in their profession*)
- Logo and recognition in all electronic media and digital program book
- Social media promotion on all platforms

GOLD \$3,000 Members / \$4,000 Non-Members

- 20 conference registrations (*)
- 10 complimentary conference registrations (*) for NextGen Rising Stars (*early-career individuals that demonstrate leadership qualities and the commitment to advance in their profession*)
- Logo and recognition in all electronic media and digital program book
- Social media promotion on all platforms

SILVER \$2,000 Members / \$2,500 Non-Members

- 15 conference registrations (*)
- Logo and recognition in digital program book

BRONZE \$1,000 Members / \$1,250 Non-Members

- 10 conference registrations (*)
- (special rate of \$500 Members / \$750 Non-Members for companies with fewer than 200 employees)

(*) also includes complimentary registration for the pre-conference event, EMPOWERING THE NEXT GENERATION: Resiliency and Mentorship --an Exclusive Fireside Chat with Olympian Mirai Nagasu, Aug. 19 (PST) / Aug 20 (JST)

CUSTOM SPONSORSHIPS are also available, please inquire

For more information and sponsorship reservations, please contact
Joanna Metoki, Programs Manager at metoki@jas-socal.org

About Japan America Society of Southern California

JASSC is a membership organization founded in 1909 to build economic, cultural, governmental and personal relationships between the people of Japan and America. It has grown to become the West Coast's premier educational and public affairs forum dedicated to the U.S.-Japan relationship. JASSC is a qualified 501(c)(3) nonprofit, charitable and educational organization. www.jas-socal.org (Tax ID 95-2021853)

Women's Leadership Counts is a global leadership program of JASSC to provide an inclusive and diverse platform for women in business on both sides of the Pacific to engage in professional and leadership development.