

Suntory's Globalization: Bringing Together East and West



ARATANI foundation



Tak Niinami
Chief Executive Officer
Suntory Holdings Limited

Opening Remarks



Akira Muto
Consul General of Japan in Los Angeles



Kiichi Nakajima
Vice President & Regional Manager
Japan Airlines Co., Ltd. nter for
President, JBA

Q&A and Discussion Moderator



Brian Peck
Director, Center for Transnational Law and Business
Adjunct Assistant Professor of Law
USC Gould School of Law
Board of Governor, JASSC

Suntory was founded in Osaka in 1899 and built Japan's first distillery in Yamazaki in 1923 to create a genuine Japanese whisky, completely different from Scotch. Its Yamazaki and Hibiki whiskies, among other products, have won international awards and the company has diversified its business into beer, soft drinks, coffee, and many other popular consumer brands. — Suntory's globalization drive gained momentum with the acquisition of Beam. Today, Suntory Group is one of the world's leading consumer products companies with nearly 40,000 employees and 300 group companies and operations throughout the Americas, Europe, Asia and Oceania. **Tak will share his perspectives on Suntory's globalization and how he sees the future of US-Japan business relations.**

Tak Niinami started his career at Mitsubishi Corporation before becoming CEO of Lawson and then Suntory. Since taking the helm of Suntory in 2014, he has led the company's global strategic growth, shepherding the successful integration of Beam Suntory. — Outside of Suntory, Tak serves on the Tax Commission of Japan, and the Council on Economic and Fiscal Policy as senior economic advisor to the Prime Minister. He is also Vice Chair of the Board of Councillors of Keidanren – Japan Business Foundation. Tak is also a member of the World Economic Forum's International Business Council, the Advisory Board of the World Economic Forum Center for the Fourth Industrial Revolution, the Global Board of Advisors of the Council on Foreign Relations, and The Business Council in the US. He earned his MBA at Harvard Business School.

*Special Thanks
to our Cooperating Organizations:*



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Tuesday, February 18, 2020

4:30pm Registration

5:00pm Keynote & Q&A

6:15pm Networking Reception

InterContinental L.A. Century City at Beverly Hills

2151 Avenue of the Stars, Los Angeles, CA 90067

[Map and directions](#)

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\$35 JAS, JBA, USJC, LAWAC/Town Hall and LA Chamber Members

\$45 Non-members and Guests

\$95 Admission plus 1-year JAS new Individual Membership*

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Reservations cancelled 48 hours before the event will be billed to the reserving party.