

# Japan America Society of Southern California

presents

# Women's Leadership Counts

## 4th Annual Conference

# Talent Innovation: Going Beyond Unconscious Bias to Lead Generational Diversity

#### Moderator



RENEE WHITE FRASER, Ph.D. Founder & CEO Fraser Communications

## Thursday, November 2, 2017

2:00-2:30pm Registration | 2:30-6:00pm Program 6:00-7:00pm Networking Reception InterContinental Los Angeles Century City at Beverly Hills 2151 Avenue of the Stars, Los Angeles, CA 90067

\$60 Members | \$75 Non-Members | \$115 Admission plus NEW one year JASSC Individual Membership (\$75 value)

Register at www.jas-socal.org/Women or call 310-965-9050 ext. 104

Reservations cancelled less than 48 hours before the event will be billed to the reserving party.

### Keynote Speakers



**KAY IWATA** Founder & President K. Iwata Associates, Inc.



RACHEL MOORE President and CEO The Music Center

**Panelists** 



**BONNIE BOSWELL Executive Producer/Reporter** 



**LORI NICKEL** Vice President, Senior Diversity Consultant MUFG Union Bank, N.A.



**ADRIANA SIMMONS** Solutions Marketing Manager, Industrial IoT Hitachi Vantara

#### About the Program

At a time when companies have workforces which can include up to 5 different generations, how do successful leaders maximize the talents of these very different generations? To lead across generations, leaders must understand what makes each generation unique and how unconscious bias may create blinders. When you add into the mix how technology is changing at such a fast pace, it is more important than ever to facilitate sharing, incorporate new views and foster creativity.

Join us to learn how effective leaders are innovating with their talent across generations.

The program will include keynote speakers, panel discussion, and interactive table discussions. The networking reception will provide opportunities to connect with speakers and attendees from a broad range of industries.

#### Who Should Attend

Current and future corporate, business, academic, non-profit and entrepreneurial women and men leaders who value the U.S-Japan collaboration and wish to expand their networks.

Presenting Partner



Global Organization for Leadership and Diversity

Official Side Event of World Assembly of Women 2017 Shine Weeks



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