



**Adriana Simmons**

Solutions Marketing Manager, Industrial IoT  
Hitachi Vantara

Ms. Simmons currently leads global marketing initiatives for Hitachi's Industrial IoT solution portfolio. She has over 3 years of experience working in the technology industry in Product Management and Product Marketing roles. She began her career as a Business Operations Associate at a fast-moving internet publisher and went on to begin her career at Hitachi as a Product Management Analyst. Ms. Simmons earned two B.S. degrees in Business and Communications at Central Methodist University. She aspires to continue working with cross-functional teams to develop strategies for articulation of the business value of technology.