



Japan America Society of Southern California

presents

Women's Leadership Counts



KEYNOTE SPEAKER'S BIO



RENEE WHITE FRASER, PH.D.

Founder & CEO

Fraser Communications

Dr. Fraser is a social psychologist who has grown Fraser Communications into one of the top independent advertising agencies in Los Angeles and one of the fastest growing women-owned businesses in the U.S. She was recently honored as one of the 50 influential women in Los Angeles by Los Angeles Magazine. In 2012 she was awarded “Woman Business Owner of the Year” by NAWBO California. Dr. Fraser was recently featured in Forbes as a leading California business leader. As a full-service communications agency with over \$40 million in billings, Fraser Communications creates award-winning, integrated digital and traditional advertising and public relations and social media campaigns for many clients.