

Women's Leadership Counts

Talent Innovation: Going Beyond Unconscious Bias to Lead Generational Diversity



FACT SHEET

Women's Leadership Counts Initiative

In 2014, the Japan America Society of Southern California's Women's Leadership Counts Initiative (WLCI) was created as a first-of-its-kind initiative to provide a platform for women in business on both sides of the Pacific to engage in professional and leadership development.

Together with our partner organizations, business executives and community leaders, the WLCI will create a network that inspires action and moves the needle on women's leadership.

Talent Innovation: Going Beyond Unconscious Bias to Lead Generational Diversity

At a time when companies have workforces which can include up to 5 different generations, how do successful leaders maximize the talents of these very different generations? To lead across generations, leaders must understand what makes each generation unique and how unconscious bias may create blinders. When you add into the mix how technology is changing at such a fast pace, it is more important than ever to facilitate sharing, incorporate new views and foster creativity. Can technology help to facilitate harmony and communications in work environments that include multiple generations and cultural gaps? Join us to learn how effective leaders are innovating with their talent across generations.

4th Women's Leadership Counts Annual Conference

Date Thursday, November 2, 2017

Time 2:30pm – 6:00pm Conference, 6:00pm – 7:00pm Networking Reception

Venue InterContinental Los Angeles Century City at Beverly Hills (Los Angeles, CA)

Admission

Individuals \$60 Members, \$75 Non-members Table Sponsors \$600 Members, \$750 Non-Members

Who Should Attend Current and future corporate, business, academic, non-profit and

entrepreneurial women and men leaders who value the U.S-Japan

collaboration and wish to expand their networks.

Why You Should Attend

• **LEARN from global leaders** - Understanding the culture of the parent company, management, or client from Japan or overseas is key to having a successful career

- **DISCOVER your potential** Build leadership and management skills and navigate through unique corporate culture in a professional environment
- **INVEST in yourself** Exchange ideas as well as challenges you are facing with peers and mentors, and learn tactics to advance your career
- **BUILD your professional network** Meet a diverse group of women and men representing a wide variety of industries

More Information www.jas-socal.org/Women

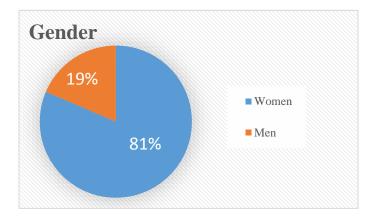
About Japan America Society of Southern California

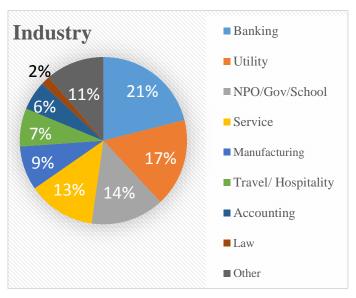
JASSC is a membership organization founded in 1909 to build economic, cultural, governmental and personal relationships between the people of Japan and America. It has grown to become the West Coast's premier educational and public affairs forum dedicated to the U.S.—Japan relationship. It is also the second largest of thirty-seven Japan America societies in the United States. JASSC is a qualified 501(c)(3) nonprofit, charitable and educational organization and it is supported by 140 Japanese and American corporate members and more than 2,000 individual members. www.jas-socal.org (Tax ID 95-2021853)

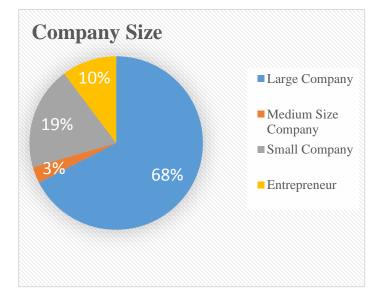


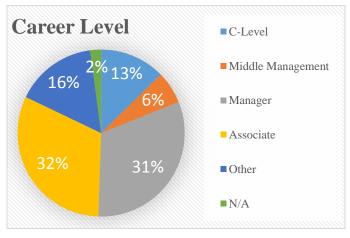
Women's Leadership Counts

2016 Annual WLC Conference DEMOGRAPHICS











Women's Leadership Counts Conference Past Speakers

(Titles indicate position at the time of participation)



Michiko Achilles

Managing Corporate Officer, Vice President and Head of Human Resources SAP Japan Co., Ltd.



Betsy Berkhemer-Credaire

President Berkhmer Clayton, Inc.



Ellen Chen

Co-Founder & President Mendocino Farms



Maria Faillace

Executive Vice President of Production CBS Films



Bonnie G. Hill, Ed. D.

President, B. Hill Enterprises LLC
Lead Director, Board of Directors, The Home Depot, Inc.
Director, AK Steel Holding Corporation, California Water Service Group, The Rand
Corporation and Yum Brands, Inc. (KFC, Taco Bell, Pizza Hut)



Mari Miyoshi

President, Sumitomo Realty and Development U.S.A. Owner of InterContinental Hotel Los Angeles Century City *at Beverly Hills* President, Sumitomo Fudosan Hotel Villa Fontaine Co., Ltd. Japan



Yoko Narahashi

President, United Performer Studio Producer, Director, Casting Director and Lyricist



Robert A. Rivero

CEO, RAR Management Services LLC Retired National Senior Partner, KPMG LLP



Kaori Sasaki

Founder & CEO, ewoman, Inc.
Founder & CEO, UNICUL International, Inc.
Founder and Chair, International Conference for Women in Business



Rona Tison

Senior Vice President, Corporate Relations ITO EN (North America) INC.



Kelly Keenan Trumpbour

Founding Venture Partner, NextGen Venture Partners Founder, See Jane Invest



Julia Wada

Group Vice President, HR and Business Technology Solutions, Toyota Financial Services Director, Japan America Society of Southern California



Renee White Fraser, Ph.D.

Founder & CEO

Fraser Communications