



WLC + YP Speed Mentoring – Mentors’ Biography



Tomoko Iwakawa

Senior Vice President and Senior Foreign Exchange Advisor,
International Division, City National Bank

Industry: Finance / Years in Industry: 25

Tomoko Iwakawa’s primary expertise is in foreign exchange (FX) and derivatives products. She provides FX sales and custom solutions to the bank’s entertainment and private service clients, together with some Japanese clients, both on the east and west coasts. She has been commenting on the FX market for more than a decade.



Tiffany Jones

Tiffany Jones Coaching, Co-founder and President, Ideas, Art & Code

Industry: Entrepreneurship / Marketing / Years in Industry: 7

Tiffany Jones is an accomplished business owner/entrepreneur, writer, speaker and advocate for women in business. Her greatest professional accomplishment came in 2014 when Tiffany launched the Entrepreneur Academy, a coaching and training program for aspiring entrepreneurs and business owners. She is passionate about helping others accomplish their entrepreneurial dreams.

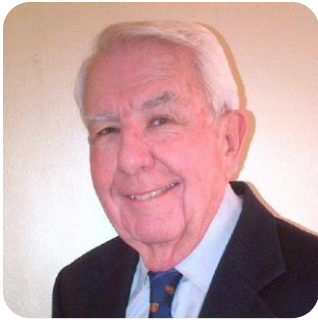


Hilary Lentini

Owner, Lentini Design & Marketing, Inc.

Industry: Marketing & Communications / Years in Industry: 20

Hilary Lentini possesses both a creative flair and solid business acumen. She enjoys the challenge of creating unique solutions for her clients’ design needs, always resulting in original and compelling campaigns and projects. Hilary values communication and collaboration — knowing these are the keys to her clients’ marketing successes. In January 2015, Hilary was named by Graphic Design USA (GDUSA) as one of their “2015 People to Watch”.



Cliff Lightfoot

Senior Vice President, Yield Management Systems (YMS)

Industry: Corporate Finance & Investment Banking/Entrepreneurship/Accounting & Budgeting / Years in Industry: 30/25/30

Assisting over 100 companies raise capital, **Cliff Lightfoot** has specialized in corporate finance and investment banking for 30 years. An executive with two firms: Capital Pros Network, a global Transaction Advisory firm, for middle-market companies, and Yield Management Systems, offering insured, high fixed income returns to high net-worth individuals.



Anna Menedjian

Founder & CEO, 2020 Inc.

Industry: Law / Years in Industry: 19

Anna Menedjian is a former journalist and the founder and CEO of 2020 Inc., a mass torts litigation management firm. She is also the owner of Arka Medical Systems, a medical waste transportation company. She is a graduate of Pepperdine University and currently serves on the boards of the National Association of Women Business Owners Los Angeles Chapter and the California Women's Law Center. She is frequently invited to speak for legal associations and regularly mentors students from her alma mater Pepperdine University's Project E(x)ternship program.



Koichi Motegi

Vice President, Colliers International

Industry: Marketing / Years in Industry: 30

Koichi Motegi is a Business Innovator and an Educator. At age of 17, he opened his first "JUKU" (Cram School) and became a teacher and taught English to Japanese middle school students. In 1991, Koichi introduced "SUBWAY," the world's largest sandwich franchise, to Japan. While working at Colliers International, the 3rd largest commercial real estate company firm, he also takes time to teach "Mind Set," and has spoken at UCI, Stanford and other colleges and corporations.



David Nordel

Agent Associate at Farmers, Martelaro Insurance Agency, Inc.

Industry: Insurance / Years in Industry: 2

As an Insurance & Liability Exposure Analyst and Associate Agent, **David Nordel**, helps individuals and businesses identify potential risks and develop strategies to minimize their liability exposure. He studied Engineering Physics at UC Berkeley and is the 2007 Phi Rho Pi National Parliamentary Debate Champion.



Carol Shepperd

Vice President, Multinational Corporations Middle Market Banking, J.P. Morgan Chase

Industry: Finance / Years in Industry: 10

Carol Shepperd is an experienced finance professional as both a commercial & global banker. She is currently a Vice President of J.P. Morgan Chase's Multinational Corporations Middle Market Banking team. Carol is responsible for new business origination and the relationship management of US subsidiaries of international corporations in the Southern California market.



Jeffrey Shimamoto

Founder & CEO, Glissando Capital LLC

Industry: Entrepreneurship / Investment / Years in Industry: 18

Jeffrey Shimamoto is an entrepreneur, lawyer, musician and entertainer. He serves on the Board of Directors of the Japan America Society of Southern California and is the chair of the Young Professionals' committee.



Nita Song

President, IW Group, Inc.

Industry: Marketing & Communications / Years in Industry: 18

Nita Song is the President and COO of IW Group, a full-service marketing communications company that specializes in the growing Asian American market in the U.S. Her responsibilities include new business development and expand the agency's advertising capabilities. Under her leadership as president, IW Group currently has over \$30 million in annual billings and ranks as one of the top award-winning Asian marketing agencies in the U.S.



Hiroko Tatebe

Founder & Executive Director, Global Organization for Leadership and Diversity (GOLD)

Industry: Non-profit / Years in Industry: 13

Hiroko Tatebe founded GOLD in 2006 to foster professional development opportunities for women in Japan and to cultivate professional exchanges between Asia and the U.S. Previously she was Executive Vice President, Treasurer and Board of Director of Dai-Ichi Kangyo Bank of California where she was responsible for overall operations and administrations. Hiroko serves on the Board of Governors of the Japan America Society of Southern California, and is the chair of the Women's Leadership Counts committee.