

# Women's Leadership Counts



## WOMEN'S LEADERSHIP COUNTS

In 2014, Japan America Society of Southern California's Women's Leadership Counts Initiative was created as a first-of-its-kind initiative providing a platform for women in business on both sides of the Pacific to engage in professional and leadership development. Together with our partner organizations, business executives and community leaders, WLC has created a network that inspires action and moves the needle on women's leadership. It also provides unparalleled opportunities to connect with current and future leaders.

### 2016 Women's Leadership Counts Conference

**Tuesday, November 1, 2016**

3:00 pm Registration

3:30 – 6:00 pm Panel Discussion

6:00 – 7:00 pm Networking Reception

### **InterContinental LA Century City at Beverly Hills**

2151 Avenue of the Stars, Los Angeles, CA 90067

### Speakers

**MICHIKO ACHILES**, Managing Corporate Officer, Vice President and Head of Human Resources, SAP Japan Co., Ltd.

**ELLEN CHEN**, Co-Founder and President, Mendocino Farms

**RENEE WHITE FRASER, Ph.D.**, Founder and CEO, Fraser Communications

**KAORI SASAKI**, Founder & CEO, ewoman, Inc.; Founder & CEO, UNICUL International, Inc.; Founder and Chair, International Conference for Women in Business

**KELLY TRUMPBOUR**, Founding Venture Partner, NextGen Venture Partners; Founder, See Jane Invest

### Title

Diversity Inspires Innovation: Entrepreneurial and Intrapreneurial Leadership

### Who Should Attend

Current and future corporate, business, academic, non-profit and entrepreneurial **women and men** leaders who value the U.S.-Japan collaboration and wish to expand their networks.

### Why You Should Attend

- **LEARN from global leaders** - Understanding the culture of the parent company, management, or client from Japan or overseas is key to having a successful career
- **DISCOVER your potential** - Build leadership and management skills and navigate through unique corporate culture in a professional environment
- **INVEST in yourself** – Exchange ideas as well as challenges you are facing with peers and mentors, and learn tactics to advance your career
- **BUILD your professional network** – Meet a diverse group of women and men representing a wide variety of industries

**JAPAN AMERICA SOCIETY OF SOUTHERN CALIFORNIA  
WOMEN'S LEADERSHIP COUNTS INITIATIVE**

**SPONSORSHIP OPPORTUNITIES & BENEFITS**

**Platinum: \$10,000 Members / \$12,000 Non-Members**

1. Introduction by emcee and "sizzle video" presentation
2. Greeting at podium by Platinum sponsor representative
3. Most preferred seating for 30 guests with complimentary parking
4. Logo and recognition in all print/electronic media materials and printed program
5. Opportunity to distribute marketing materials placed at each seat
6. Exhibit table during registration and networking reception

**Gold \$5,000 Members / \$6,000 Non-Members**

1. Recognition from podium by emcee
2. Most preferred seating for 20 guests
3. Logo and recognition in all print/electronic media materials and printed program
4. Opportunity to distribute marketing materials at registration
5. Display company banner during reception in the foyer

**Silver \$2,000 Members / \$2,500 Non-Members**

1. Recognition from podium by emcee
2. Most preferred seating for 10 guests
3. Logo and recognition in all print/electronic media materials and printed program
4. Opportunity to distribute marketing materials at registration
5. Display company banner during reception in the foyer

**Exhibitor \$750 Members / \$1,000 Non-Members (Limited to 4 companies)**

1. Recognition from podium by emcee
2. 8ft table space during registration and networking reception in the foyer to distribute marketing materials and display company banner
3. Seating for 2 guests
4. Recognition in all print/electronic media materials and printed program

**Table Sponsor \$450 Members / \$550 Non-Members**

1. Recognition from podium by emcee
2. Preferred seating for 10 guests
3. Recognition in printed program

**For more information and sponsorship reservations, please contact JASSC**

Kay Amano, Programs Director – (310) 965-9050, ext. 104 or [amano@jas-socal.org](mailto:amano@jas-socal.org)

**About Japan America Society of Southern California**

JASSC is a membership organization founded in 1909 to build economic, cultural, governmental and personal relationships between the people of Japan and America. It has grown to become the West Coast's premier educational and public affairs forum dedicated to the U.S.–Japan relationship. It is also the second largest of thirty-seven Japan America societies in the United States. JASSC is a qualified 501(c)(3) nonprofit, charitable and educational organization and it is supported by 140 Japanese and American corporate members and more than 2,000 individual members. [www.jas-socal.org](http://www.jas-socal.org)  
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