



Japan America Society of Southern California's
High Tech Fair

in conjunction with and leading up to the
102nd Anniversary Dinner

Honoring



Dr. Kazuo Inamori

Founder and Chairman Emeritus, Kyocera Corporation
Founder, KDDI Corporation
Chairman, Japan Airlines

Presenting Sponsor

South Coast Plaza International Destination

Saturday, April 2, 2011

3:00pm High Tech Exhibition, Silent Auction & Reception

6:00pm Dinner

The Westin South Coast Plaza

Costa Mesa, California, U.S.A.

JAS High Tech Fair



The Japan America Society of Southern California is pleased to announce its First Annual JAS High Tech Fair! The three-hour event will take place prior to our 102nd Anniversary Dinner. Exhibitors will have the attractive opportunity to showcase their cutting-edge technology, products and services to a diverse range of businesses and industries. The JAS High Tech Fair takes place from 3:00pm to 6:00pm on Saturday, April 2, 2011 in the Foyer of the Westin South Coast Plaza Hotel in Costa Mesa, California.

JAS HIGH TECH FAIR EXHIBITOR FEE\$ 2,000

- One 6-foot table with linen, and two chairs
- Admission for two (2) guests at the 102nd Anniversary Dinner (Value of \$650)
- Recognition in all print/electronic media materials
- Logo and listing in the Tribute Book as JAS High Tech Fair Exhibitor
- Half Page Ad in the Tribute Book (Value of \$400)

CONTACT INFORMATION

Name _____

Title _____ Company _____

Address _____

City _____ State _____ Zip Code _____

Phone # _____ Fax # _____

Email _____

PAYMENT

— CREDIT CARD : VISA MC AMEX JCB Expiration date _____

Card # _____

Signature _____

— Enclosed is my check in the amount of \$ _____.
Please make checks payable to JAPAN AMERICA SOCIETY

Please send your reply to:

Japan America Society of Southern California
345 South Figueroa Street, Suite M-1, Los Angeles, California 90071-1004 U.S.A.
tel +1 (213) 627-6217 ext. 207 fax +1 (213) 627-1353 email JAS102Gala@jas-socal.org

Japan America Society of Southern California

Your participation in this event will directly support the Japan America Society of Southern California. Founded in 1909 to build economic, cultural, governmental and personal relationships between the people of Japan and America, the Society is the West Coast's premier forum for providing unique opportunities for individuals and corporations to become involved in the Japan-United States relationship. Support for the work of the Society is derived principally from membership dues, grants, contributions and fundraising events. The Society is a qualified 501(c)(3) nonprofit, charitable and educational organization and a majority of your donation should be tax deductible. Tax I.D. # 95-2021853

Advertisement Specifications & Pricing for the 102nd Anniversary Gala TRIBUTE BOOK

' Center Spread	(16" x 10") B/W.....	\$3,000
' Back Cover*.....	(8.75" x 11.25") Color.....	\$2,500
' Inside Front Cover*.....	(8.75" x 11.25") Color.....	\$2,000
' Inside Back Cover*.....	(8.75" x 11.25") Color.....	\$2,000
' Platinum Page	Full Page (7.5" x 10") B/W.....	\$1,500
' Gold Page	Full Page (7.5" x 10") B/W.....	\$1,000
' Silver Page	Full Page (7.5" x 10") B/W.....	\$700
' Half Page	(7.5" x 5") B/W.....	\$400

* All advertisements are in black and white, non-bleed except the Back Cover, Inside Front Cover and Inside Back Cover, which print in full color and can bleed (for bleed ads please add 1/8" _ 8.75" x 11.25")

Trim size of 102nd Anniversary Gala Tribute Book is 8.5" x 11"

Advertisement submission deadline is Friday, March 11, 2011

What type of files can be sent?

- Acrobat ".pdf " file via email (press optimized, embed all fonts, high resolution)
- Mail a disk and proof sheet (advertisements can be supplied on CD or DVD)
Include all images, fonts and logos. MAC files only. Photoshop ".tiff " file at 350 dpi.

Email to:

df.design@verizon.net

With subject line "102nd Anniversary Gala Tribute Book Ad"

Please save file as: Your company name, not numbers

Please call: +1 (562) 437-3021

Please fax a laser proof to: +1 (562) 437-3405 (attn: 102nd Anniversary Gala Tribute Book Ad)

Regular Mail:

Dann Froehlich Design

947 Pine Avenue, Long Beach, California, 90813 USA

fax +1 (562) 437-3405

tel +1 (562) 437-3021