



**Japan America Society
of Southern California**

**104th Anniversary Dinner
& Gala Celebration**



Tuesday, July 2, 2013

Samuel Oschin Space Shuttle Endeavour
Pavilion, California Science Center
Los Angeles, CA



Honoring

HITACHI

Join us for the 104th Anniversary Celebration!



The Japan America Society of Southern California cordially invites you to participate in our 104th Anniversary Dinner & Gala Celebration!

It will take place on the evening of **Tuesday, July 2, 2013** inside the Samuel Oschin Space Shuttle Endeavour Display Pavilion at the California Science Center, 700 Exposition Park Drive, Los Angeles, California 90037.

Hitachi, Ltd. will serve as our 104th Anniversary Dinner & Gala's special honoree. We are pleased to honor Hitachi, Ltd. for contributions to the U.S.-Japan relationship through business, technological contributions, corporate social responsibility and its support for educational programs in the United States.

We suspect you receive innumerable requests to sponsor and attend dinners supporting worthy organizations. But how many of them provide you and your guests with the opportunity to enjoy dining and socializing under the wings of the Space Shuttle Endeavour?

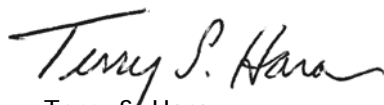
Your support will benefit the Japan America Society of Southern California, a 501(c)(3) nonprofit, educational and charitable organization. Founded in 1909 to build economic, cultural, governmental and personal relationships between the peoples of Japan and America, the Society is the West Coast's premier forum for providing unique opportunities for individuals and corporations to become involved in the Japan-U.S. relationship. Your support for the 104th Anniversary Dinner & Gala will be a strong affirmation of the longstanding mission of the Society to promote productive business and personal relationships between the peoples of our two countries.

Furthermore, your support will help benefit the ongoing administration of the Society's 2011 Japan Relief Fund, which was created just hours after 3/11 and has raised nearly \$1.5 Million to help with immediate relief and long-term rebuilding of devastated areas of Tohoku. 100% of the funds raised have been and continue to be sent to Japan with all overhead and administration being paid for by the Japan America Society of Southern California.

If you would like more information, particularly about the **VIP Pre-Reception** or the attractive sponsorship opportunities this event offers, please contact the Society's president, Douglas Erber, by email at erber@jas-socal.org.

We look forward to seeing you on July 2, 2013!

Yours sincerely,


Terry S. Hara
Chairman, JASSC


Douglas Montgomery
Chair, 104th Anniversary Dinner

Japan America Society of Southern California
Reply Address: 1411 West 190th Street, Suite 380, Gardena, CA 90248-4324
tel +1 (714) 717-6820

JAS104Gala@jas-socal.org www.jas-socal.org

Japan America Society of Southern California's Tax I.D. # 95-2021853 — The Society is a qualified 501(c)(3) nonprofit, charitable and educational organization and a majority of your donation should be tax deductible.

104th Anniversary Gala Sponsorship Opportunities



- **DIAMOND DINNER SPONSOR**\$ 35,000
 - VIP Pre-Reception for 40 guests with bartender and tray passed hors d'oeuvres
 - Most preferred seating for 40 guests
 - Two full page ads in the Gala Tribute CD - Diamond Dinner Sponsor section
 - Recognition in all print/electronic media materials
 - Your company logo with homepage link prominently displayed on the JAS website



- **DINNER SPONSOR**\$ 25,000
 - VIP Pre-Reception for 30 guests with bartender and tray passed hors d'oeuvres
 - Most preferred seating for 30 guests
 - Two full page ads in the Gala Tribute CD - Dinner Sponsor section
 - Recognition in all print/electronic media materials
 - Your company logo with homepage link prominently displayed on the JAS website



- **RECEPTION SPONSOR**\$ 20,000
 - VIP Pre-Reception for 20 guests with bartender and tray passed hors d'oeuvres
 - Most preferred seating for 20 guests
 - Two full page ads in the Gala Tribute CD - Reception Sponsor section
 - Recognition in all print/electronic media materials
 - Your company logo with homepage link prominently displayed on the JAS website

- **WINE SPONSOR**\$ 15,000
 - Entrance to VIP Pre-Reception for 10 guests
 - Preferred seating for 10 guests
 - Full page ad in the Gala Tribute CD - Wine Sponsor section
 - Recognition in all print/electronic media materials
 - Your company logo with homepage link prominently displayed on the JAS website



- **PLATINUM TABLE SPONSOR**\$ 12,000
 - Entrance to VIP Pre-Reception for 6 guests
 - Preferred seating for 10 guests
 - Full page ad in the Gala Tribute CD - Platinum Sponsor section
 - Recognition in all print/electronic media materials

- **GOLD TABLE SPONSOR**\$ 6,000
 - Entrance to VIP Pre-Reception for 4 guests
 - Preferred seating for 10 guests
 - Full page ad in the Gala Tribute CD - Gold Sponsor section
 - Recognition in all print/electronic media materials



- **SILVER TABLE SPONSOR**\$ 4,000
 - Seating for 10 guests
 - Full page ad in the Gala Tribute CD - Silver Sponsor section
 - Recognition in all print/electronic media materials

- **Individual Seat**\$ 325

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104th Anniversary Gala Silent Auction



All 104th Anniversary Gala Silent Auction Donations will be recognized:

- Name listed as 104th Anniversary Gala Silent Auction Donor in all print/electronic media materials
- Recognition in the Gala Tribute CD
- Company name and homepage link on the Japan America Society website

I/we would like to donate the following for the SILENT AUCTION:

Item(s):	Value*:
_____	\$ _____
_____	\$ _____
_____	\$ _____

* For IRS reporting purposes (Form 8282), please provide your Tax ID # if the item is valued over \$500.

Tax ID # _____

Please provide a detailed description that will be included in the Silent Auction Catalogue:

Are there any exclusions, expirations and/or restrictions?

I/we would like to be recognized by: Company Name Individual Name

Name _____

Title _____ Company _____

Address _____

City _____ State _____ Zip Code _____

Phone # _____ E-mail _____

Company / Organization Website _____

I/we authorize JASSC to use the donated items as they see best to maximize its fundraising impact, which might include packaging with other items.

For more information, please call tel +1 (714) 717-6820 or e-mail JAS104Gala@jas-social.org

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The 104th Anniversary Gala Tribute CD will be distributed to all sponsors and guests attending the 104th Anniversary Dinner & Gala, advertisers and donors, and it will be available for viewing online after the event.

Advertisement Specifications & Pricing for the 104th Anniversary Gala Tribute CD

- Tribute CD Case Back Cover..... (5.375" x 4.625") Color..... \$3,000
- Second Page (after Front Cover).. (7.5" x 10") Color..... \$2,500
- Color Page..... (7.5" x 10") Color..... \$2,000
- Platinum Page Full Page (7.5" x 10") B/W.....\$1,500
- Gold Page Full Page (7.5" x 10") B/W.....\$1,000
- Silver Page Full Page (7.5" x 10") B/W.....\$700
- Half Page(7.5" x 5") B/W.....\$400

Advertisement submission deadline is Friday, May 31, 2013

What type of files can be sent?

- Acrobat ".pdf " file via email (press optimized, embed all fonts, high resolution)
- Mail a disk and proof sheet (advertisements can be supplied on CD or DVD)
Include all images, fonts and logos. MAC files only. Photoshop ".tiff " file at 350 dpi.

Email to:

df.design@verizon.net and cc JAS104Gala@jas-socal.org

With subject line "104th Anniversary Gala Tribute CD Ad"

Please save file as: Your company name, not numbers

Please call: +1 (562) 437-3021

Please fax a laser proof to: +1 (562) 437-3405 (attn: 104th Anniversary Tribute CD Ad)

Regular Mail:

Dann Froehlich Design

947 Pine Avenue, Long Beach, California, 90813 USA

fax +1 (562) 437-3405

tel +1 (562) 437-3021

Reservation & Contact Information



SPONSORSHIP OPPORTUNITIES

- Diamond Dinner Sponsor \$35,000
- Dinner Sponsor \$25,000
- Reception Sponsor \$20,000
- Wine Sponsor.....\$15,000
- Platinum Table Sponsor\$12,000
- Gold Table Sponsor\$6,000
- Silver Table Sponsor\$4,000
- Yes, I/We would like _____ Individual Seat(s) at \$325 per seat
- I/We will not be able to attend, but wish to contribute \$ _____

TRIBUTE CD ADVERTISEMENT

- Tribute CD Case Back Cover..... \$3,000
- Second Page \$2,500
- Color Page..... \$2,000
- Platinum Page (B/W).....\$1,500
- Gold Page (B/W).....\$1,000
- Silver Page (B/W).....\$700
- Half Page (B/W).....\$400

CONTACT INFORMATION

Name _____

Title _____ Company _____

Address _____

City _____ State _____ Zip Code _____

Phone # _____ Email _____

PAYMENT

Total: \$ _____

CREDIT CARD: ___VISA ___MC ___AMEX ___JCB Expiration date _____

Card # _____

Signature _____

Enclosed is my check in the amount of \$ _____
(Please make checks payable to JAPAN AMERICA SOCIETY)

Please send your reply and/or donation item(s) for the Silent Auction to:

Japan America Society of Southern California
 Reply Address: 1411 West 190th Street, Suite 380, Gardena, CA 90248-4324
 tel +1 (714) 717-6820 email JAS104Gala@jas-socal.org

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