



Doing Business in Latin America

Opportunities for Japanese and American Companies

A dynamic and fast-growing player in the global economy, Latin America offers vast opportunities for Japanese and American businesses looking to expand their presence in the region. With a rising demand of an emerging middle class, combined with significant reforms and policy continuity, Latin America's economies have expanded to become serious international competitors.



Please join us as our distinguished panel of experts discusses business culture, practices and opportunities in Latin America.

PANELISTS

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Opening Remarks and Moderator

GRACIELA MEIBAR

Vice President, Global Sales Training & Global Diversity, Mattel, Inc.
Past vice president of Latin America Export, Mattel, Inc.

ANDRES AMEZQUITA

Vice President, e-commerce, Mattel, Inc.

ERNESTO OMAR CAVASSUTO

Director, International Brand Finance and Strategy, Mattel, Inc.

Thursday, October 25, 2012

3:00–5:00 p.m. Program
5:00–7:00 p.m. Reception

Miyako Hybrid Hotel

21381 S. Western Avenue
Torrance, California 90501

\$40 Members

\$50 Non-members + All at Door

\$25 Students

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Reservations cancelled 48 hours before the event will be billed to the reserving party.

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October 25, 2012

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