



Japan America Society of Southern California

*presents*

# Women's Leadership Counts



## **SPEAKER'S BIO**



### **RONA TISON**

*Sr. Vice President-Corporate Relations, ITO EN (North America) INC.*

Rona Tison is the Senior Vice President of Corporate Relations at ITO EN(North America) INC., the award-winning and world's leading supplier of green tea and beverages. Being half-Japanese she is well-versed in Japanese culture and traditions. A graduate of University of California at Berkeley, she has extensive experience in the tea industry to include retail & hospitality and food & beverage. Highly regarded as a tea expert with a refined approach to U.S. Japan culture and innovative marketing, she serves on the Tea & Health Committee of the U.S. Tea Association and Executive Committee Member of the World Tea Expo and is a member of the U.S. Japan Council. She has been a guest speaker at the Smithsonian Lecture Series, Carnegie Mellon Business Series, Shizuoka World Tea Festival and the prestigious Beard Foundation.