

WOMEN'S LEADERSHIP COUNTS

In 2014, Japan America Society of Southern California's Women's Leadership Counts Initiative was created as a first-of-its-kind initiative providing a platform for women in business on both sides of the Pacific to engage in professional and leadership development. Together with our partner organizations, business executives and community leaders, WLC has created a network that inspires action and moves the needle on women's leadership. It also provides unparalleled opportunities to connect with current and future leaders.

2015 Women's Leadership Counts

Tuesday, November 3, 2015

3:30 pm Registration 4:00 – 6:00 pm Panel Discussion 6:00 – 7:00 pm Networking Reception

InterContinental LA Century City at Beverly Hills

2151 Avenue of the Stars, Los Angeles, CA 90067

Moderator

RENEE WHITE FRASER, Ph.D.

Founder and CEO, Fraser Communications

Co-host, "Unfinished Business with Betsy and Renee" on KFWB News Talk 980 and Podcast One

Panelists

MARI MIYOSHI

President, Sumitomo Realty and Development U.S.A., owner of InterContinental Hotel LA Century City *at Beverly Hills*; President, Sumitomo Fudosan Hotel Villa Fontaine Co., Ltd. Japan

YOKO NARAHASHI

President, United Performer Studio; Producer, Director, Casting Director and Lyricist

ROBERT A. RIVERO

CEO, RAR Management Service LLC; Retired National Senior Partner, KPMG

RONA TISON

Senior Vice President/Corporate Relations, ITO EN (North America), Inc.

Topic

"Leadership Dialogue: How to Navigate Toward Your Greatest Potential"

Who Should Attend

Current and future corporate, business, academic, non-profit and entrepreneurial *women and men* leaders who value the U.S-Japan collaboration and wish to expand their networks.

JAPAN AMERICA SOCIETY OF SOUTHERN CALIFORNIA WOMEN'S LEADERSHIP COUNTS INITIATIVE

SPONSORSHIP OPPORTUNITIES & BENEFITS

The Japan America Society of Southern California (JASSC) is offering attractive sponsorship opportunities *including one-year complimentary corporate membership for new non-member companies*.

Platinum \$10,000

- 1. Introduction by emcee and "sizzle video" presentation
- 2. Greeting at podium by Platinum sponsor representative
- 3. Most preferred seating for 30 guests with complimentary parking
- 4. Complimentary one-year new Chairman's Roundtable corporate membership (\$5,000 value)
- 5. Logo and recognition in all print/electronic media materials and printed program
- 6. Opportunity to distribute marketing materials placed at each seat
- 7. Prominently display company banner(s) during reception in the foyer

Gold \$5,000

- 1. Recognition from podium by emcee
- 2. Most preferred seating for 20 guests
- 3. Complimentary one-year new Benefactor corporate membership (\$1,200 value)
- 4. Logo and recognition in all print/electronic media materials and printed program
- 5. Opportunity to distribute marketing materials at registration
- 6. Display company banner during reception in the foyer

Silver \$2,000

- 1. Recognition from podium by emcee
- 2. Most preferred seating for 10 guests
- 3. Complimentary one-year new Patron corporate membership (\$600 value)
- 4. Logo and recognition in all print/electronic media materials and printed program
- 5. Opportunity to distribute marketing materials at registration
- 6. Display company banner during reception in the foyer

Exhibitor \$750 (Limited to 4 companies)

- 1. Recognition from podium by emcee
- 2. 8ft table space during registration and networking reception in the foyer to distribute marketing materials and display company banner
- 3. Seating for 2 guests
- 4. Complimentary one-year new Patron corporate membership (\$600 value)
- 5. Recognition in all print/electronic media materials and printed program

Table Sponsor \$550 (Non-Member) / \$450 (Member)

- 1. Recognition from podium by emcee
- 2. Preferred seating for 10 guests
- 3. Recognition in printed program

For more information and sponsorship reservations, please contact JASSC

Kay Amano, Programs Director – (310) 965-9050, ext. 104 or amano@jas-socal.org

Stephanie Simpson-White, Membership Development Coordinator - (310) 965-9050, ext. 105 or stephanie@jas-socal.org

About Japan America Society of Southern California

JASSC was founded in 1909 to build economic, cultural, governmental and personal relationships between the people of Japan and America. It has grown to become the West Coast's premier educational and public affairs forum dedicated to the U.S.— Japan relationship. It is also the second largest of thirty-seven Japan America societies in the United States. JASSC is a qualified 501(c)(3) nonprofit, charitable and educational organization and it is supported by 140 Japanese and American corporate members and more than 2,000 individual members. www.jas-socal.org