



Japan America Society of Southern California's 105th Anniversary Dinner & Gala Celebration

Presenting Sponsor



Honoring



Tomo Mizutani

President, Toyo Tire Holdings of Americas Inc.

and



Taylor Anderson

JET Programme Assistant Language Teachers



Montgomery Dickson

Tuesday, June 17, 2014

Beverly Wilshire, Beverly Hills
A Four Seasons Hotel

Join us for the 105th Anniversary Gala Celebration!



We invite you to join us at the Japan America Society of Southern California's 105th Anniversary Dinner & Gala Celebration, **Tuesday, June 17, 2014** at the historic landmark, Beverly Wilshire in Beverly Hills, *A Four Seasons Hotel*.

The Society is pleased to recognize **Nitto Tire U.S.A. Inc.**, our 105th Anniversary Dinner presenting sponsor and special honoree. Accepting the Society's *Kokusai Shimin Sho* "International Citizens Award" is Tomo Mizutani, president of Toyo Tire Holdings of Americas Inc. (Mizutani has led the Nitto brand in the U.S. since 1992 and has served as president of Nitto Tire U.S.A. from 2005 to 2013). We will also honor **Taylor Anderson** and **Montgomery Dickson**, JET Programme assistant language teachers.

Your support of the 105th Anniversary Dinner will benefit the Japan America Society, a 501(c)(3) nonprofit, educational and charitable organization. Founded in 1909 to build meaningful relationships between Japanese and Americans, the Society is the West Coast's premier forum for individuals and companies to become involved in the Japan-U.S. relationship.

Proceeds from the 105th Anniversary Dinner will also support two of the Japan America Society's most important education programs benefiting the next generation —

1. HITACHI Japanese Kite Workshops, which serve 1,200 children at Title I schools (highest poverty schools)
2. Japan Bowl® of California, a Japanese language and culture competition for high school students who have chosen Japanese as their foreign language.

Your participation will also benefit the 2011 Japan Relief Fund. Created by the Society just hours after Japan's worst natural disaster, the 2011 Japan Relief Fund has raised **\$1.5 Million** for immediate relief and long-term rebuilding. 100% of the funds raised are sent to Japan. All overhead and administration is paid for by the Japan America Society.

If you would like more information, particularly about the *VIP Pre-Reception* or the attractive sponsorship opportunities this event offers, please contact the Society's President, Douglas Erber, by email at erber@jas-socal.org or call 310-965-9050, ext. 107.

We look forward to seeing you on June 17, 2014!

Yours sincerely,

Handwritten signature of Terry S. Hara in black ink.

Terry S. Hara
Chairman, JASSC

Handwritten signature of Douglas Montgomery in black ink.

Douglas Montgomery
Chair, 105th Anniversary Dinner

Japan America Society of Southern California
1411 West 190th Street, Suite 380, Gardena, CA 90248-4361 U.S.A.
tel +1 (310) 965-9050, ext. 104 JAS105Gala@jas-socal.org www.jas-socal.org

Japan America Society of Southern California's Tax I.D. # 95-2021853 — The Society is a qualified 501(c)(3) nonprofit, charitable and educational organization and a majority of your donation should be tax deductible.

JASSC 105th Anniversary Dinner & Gala Celebration
Kokusai Shimin Sho “International Citizens Award” Honorees



Tomo Mizutani

President, Toyo Tire Holdings of Americas Inc.

Nitto Tire U.S.A. Inc. is a Japanese success story in the United States. Under Tomo Mizutani's leadership, the company's revenues have increased three-fold and the tire units more than doubled. While still catering to the car enthusiasts who helped establish the brand, Mizutani has led Nitto's award winning marketing efforts, expanding the brand and garnering 6 million Facebook fans. Mizutani has also served as a leader in U.S.-based corporate social responsibility through Nitto's support of Japan America Society and other important Japanese-American and Japanese American veteran organizations.



Taylor Anderson

JET Programme Assistant Language Teachers



Montgomery Dickson

On March 11, 2011, two Americans participating in the JET Programme as assistant English language teachers lost their lives during the Great East Japan Earthquake and Tsunami. Taylor Anderson, who was in Ishinomaki City, and Montgomery Dickson, who was in Rikuzentakata City, will be forever remembered as cultural ambassadors representing the United States. They had a positive influence on the people and communities they served.

105th Anniversary Gala Sponsorship Opportunities



- **DIAMOND DINNER SPONSOR**\$ 35,000
 - VIP Pre-Reception for 40 guests with bartender and tray passed hors d'oeuvres
 - Most preferred seating for 40 guests
 - Two full page ads in the Gala Tribute CD - Diamond Dinner Sponsor section
 - Recognition in all print/electronic media materials
 - Your company logo with homepage link prominently displayed on the JAS website



- **DINNER SPONSOR**\$ 25,000
 - VIP Pre-Reception for 30 guests with bartender and tray passed hors d'oeuvres
 - Most preferred seating for 30 guests
 - Two full page ads in the Gala Tribute CD - Dinner Sponsor section
 - Recognition in all print/electronic media materials
 - Your company logo with homepage link prominently displayed on the JAS website



- **RECEPTION SPONSOR**\$ 20,000
 - VIP Pre-Reception for 20 guests with bartender and tray passed hors d'oeuvres
 - Most preferred seating for 20 guests
 - Two full page ads in the Gala Tribute CD - Reception Sponsor section
 - Recognition in all print/electronic media materials
 - Your company logo with homepage link prominently displayed on the JAS website

- **WINE SPONSOR**\$ 15,000
 - VIP Pre-Reception for 10 guests
 - Preferred seating for 10 guests
 - Full page ad in the Gala Tribute CD - Wine Sponsor section
 - Recognition in all print/electronic media materials
 - Your company logo with homepage link prominently displayed on the JAS website



- **PLATINUM TABLE SPONSOR**\$ 12,000
 - VIP Pre-Reception for 6 guests
 - Preferred seating for 10 guests
 - Full page ad in the Gala Tribute CD - Platinum Sponsor section
 - Recognition in all print/electronic media materials

- **GOLD TABLE SPONSOR**\$ 6,000
 - VIP Pre-Reception for 4 guests
 - Preferred seating for 10 guests
 - Full page ad in the Gala Tribute CD - Gold Sponsor section
 - Recognition in all print/electronic media materials



- **SILVER TABLE SPONSOR**\$ 4,000
 - Seating for 10 guests
 - Full page ad in the Gala Tribute CD - Silver Sponsor section
 - Recognition in all print/electronic media materials

- **Individual Seat**\$ 325

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The 105th Anniversary Gala Tribute CD will be distributed to all sponsors and guests attending the 105th Anniversary Dinner & Gala, advertisers and donors, and it will be available for viewing online after the event.

Advertisement Specifications & Pricing for the 105th Anniversary Gala Tribute CD

- Tribute CD Case Back Cover..... (5.375" x 4.625") Color..... \$3,000
- Second Page (after Front Cover).. (7.5" x 10") Color..... \$2,500
- Color Page..... (7.5" x 10") Color..... \$2,000
- Platinum Page Full Page (7.5" x 10") B/W.....\$1,500
- Gold Page Full Page (7.5" x 10") B/W.....\$1,000
- Silver Page Full Page (7.5" x 10") B/W.....\$700
- Half Page(7.5" x 5") B/W.....\$400

Advertisement submission deadline is Wednesday, May 14, 2014

What type of files can be sent?

- Acrobat ".pdf " file via email (press optimized, embed all fonts, high resolution)
- Mail a disk and proof sheet (advertisements can be supplied on CD or DVD)
Include all images, fonts and logos. MAC files only. Photoshop ".tiff " file at 350 dpi.

Email to:

df.design@verizon.net and cc JAS105Gala@jas-socal.org
With subject line "105th Anniversary Gala Tribute CD Ad"
Please save file as: Your company name, not numbers
Please call: +1 (562) 437-3021

Regular Mail:

Dann Froehlich Design
947 Pine Avenue, Long Beach, California, 90813 USA
fax +1 (562) 437-3405
tel +1 (562) 437-3021

JASSC 105th Anniversary Gala Reservation



SPONSORSHIP OPPORTUNITIES

- Diamond Dinner Sponsor \$35,000
- Dinner Sponsor \$25,000
- Reception Sponsor \$20,000
- Wine Sponsor.....\$15,000
- Platinum Table Sponsor\$12,000
- Gold Table Sponsor\$6,000
- Silver Table Sponsor\$4,000
- Yes, I/We would like _____ Individual Seat(s) at \$325 per seat
- I/We will not be able to attend, but wish to contribute \$ _____

TRIBUTE CD ADVERTISEMENT

- Tribute CD Case Back Cover..... \$3,000
- Second Page \$2,500
- Color Page..... \$2,000
- Platinum Page (B/W).....\$1,500
- Gold Page (B/W).....\$1,000
- Silver Page (B/W).....\$700
- Half Page (B/W).....\$400

CONTACT INFORMATION

Name _____ Title _____
Company _____
Address _____
City _____ State _____ Zip Code _____
Phone # _____ Email _____

PAYMENT

Total: \$ _____

Credit Card: ___VISA ___MC ___AMEX ___DISC ___JCB

Card # _____

Expiration Date _____ CVV _____ Billing Zip _____

Enclosed is my check in the amount of \$ _____
(Please make checks payable to JAPAN AMERICA SOCIETY)

Please send an invoice

SILENT AUCTION

- I would like to donate to the Silent Auction (please fill out separate form)

Please send your reply and payment to:

Japan America Society of Southern California
1411 W. 190th Street, Suite 380, Gardena, CA 90248-4361 U.S.A.
tel +1 (310) 965-9050, ext. 104

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