



Japan America Society of Southern California's 103rd Anniversary Dinner & Gala Celebration

Honoring

Disneyland
RESORT

and

**Japan Self-Defense Forces and United States Forces
of
OPERATION TOMODACHI**



General Shigeru Iwasaki (Invited)
Chief of Staff, Joint Staff, Japan Self-Defense Forces



Admiral Patrick M. Walsh (Ret.)
59th Commander, U.S. Pacific Fleet

Friday, June 15, 2012
6:00 p.m. Silent Auction & Reception
7:00 p.m. Gala Dinner Celebration

Disneyland® Hotel
Anaheim, California, U.S.A.

Join us for the 103rd Anniversary Celebration!



The Japan America Society of Southern California cordially invites you to participate in the Society's largest and most anticipated annual event, our 103rd Anniversary Dinner & Gala Celebration! It will take place on the evening of **Friday, June 15, 2012** at the *Disneyland® Hotel* in Anaheim, California.

I suspect you receive innumerable requests to sponsor and attend dinners supporting worthy organizations. But how many of them provide you and your guests with the opportunity to honor **THE DISNEYLAND® RESORT** in recognition of more than 80 years of helping strengthen the relationship between Japan and the United States through the world's most beloved theme parks?

We will also pay tribute and honor the service personnel of the **Japan Self-Defense Forces and the U.S. Forces of OPERATION TOMODACHI**, the most successful joint military humanitarian operation that provided critical and immediate relief for victims of the March 11, 2011 Great East Japan Earthquake and resulting tsunami waves. **Admiral Patrick M. Walsh**, Commander, U.S. Pacific Fleet (ret.) and **General Shigeru Iwasaki**, Chief of Staff, J.S.D.F. (invited) will accept the awards.

Additionally, you are invited to enter our **Opportunity Drawing for a 2012 LEXUS CT 200h**, generously donated by Toyota Motor Sales, U.S.A., Inc. During the 103rd Anniversary Dinner & Gala, we will give away a 2012 LEXUS CT 200h, the fastest selling vehicle in the Lexus product lineup!

Your support will benefit the Japan America Society of Southern California, a 501(c)(3) nonprofit, educational and charitable organization. Founded in 1909 to build economic, cultural, governmental and personal relationships between the peoples of Japan and America, the Society is the West Coast's premier forum for providing unique opportunities for individuals and corporations to become involved in the Japan - U.S. relationship. Your support for the 103rd Anniversary Dinner & Gala will be a strong affirmation of the longstanding mission of the Society to promote productive business and personal relationships between the peoples of our two countries. Furthermore, your support will help benefit the administration of the Society's 2011 Japan Relief Fund, which was created just hours after 3/11 and has raised over **\$1.4 Million** to help with immediate relief and long term rebuilding of devastated areas of Tohoku. All funds raised have been and continue to be sent to Japan with all overhead and administration being paid for by the Japan America Society of Southern California.

If you would like more information, particularly about the **VIP Pre-Reception** or the attractive sponsorship opportunities this event offers, please contact the Japan America Society of Southern California's president, Douglas Erber, at 213-627-6217, ext. 208.

I look forward to seeing you on June 15th!

Yours sincerely,

Tammie Kanda
Co-Chair
103rd Anniversary Dinner & Gala

Terry Hara
Co-Chair
103rd Anniversary Dinner & Gala

Kokusai Shimin Sho “International Citizens Award”



The Japan America Society of Southern California is proud to present its *Kokusai Shimin Sho* “International Citizens Award” to THE DISNEYLAND® RESORT, as well as the Japanese and American service personnel who participated in OPERATION TOMODACHI.

Japan America Society of Southern California’s Kokusai Shimin Sho “International Citizens Award”

The perpetual *Kokusai Shimin Sho* “International Citizens Award” is awarded at the Japan America Society of Southern California’s Anniversary Dinner & Gala Celebrations. The Award honors and recognizes “individuals, businesses or organizations that have substantively and significantly enhanced the Japan-United States relationship and that are committed to the strengthening of bonds between the two nations.” Past honorees include:



Dr. Kazuo Inamori

Business

Yukiatsu Akizawa, President and CEO, am/pm Japan Company, Ltd.
C. Michael Armstrong, Chairman and CEO, AT&T
Walter F. Beran, Co-Chairman Emeritus, Ernst & Young LLP
Philip M. Condit, Chairman and CEO, The Boeing Company
Yoshikazu Hanawa, Chairman and CEO, Nissan Motor Company, Ltd.
Yoshi Inaba, President and CEO, Toyota Motor Sales, U.S.A., Inc.
Dr. Kazuo Inamori, Founder and Chairman Emeritus, Kyocera Corporation
Takashi Kiuchi, Chairman and CEO, Mitsubishi America Corporation
Minoru Makihara, Chairman, Mitsubishi International Corporation
Richard Rosenberg, Chairman and CEO, Bank of America
Tasuku Takagaki, Chairman, The Bank of Tokyo-Mitsubishi UFJ
Dr. Shoichiro Toyoda, Chairman, Toyota Motor Corporation



Yoshi Inaba

Government

Ambassador James D. Hodgson, United States Ambassador to Japan
Prime Minister Yasuhiro Nakasone, Government of Japan
Ambassador John V. Roos, United States Ambassador to Japan
Ambassador Taizo Watanabe, Government of Japan
Governor Pete Wilson, State of California

Arts, Culture, Literature and Sports

James Clavell, Author and Screenwriter
Rod Dedeaux, Co-Founder, US-Japan College Baseball Championship Series
Renzo Ishii, Co-Founder, US-Japan College Baseball Championship Series
Kitaro, Grammy and Golden Globe Award Winning Composer and Musician
Tommy Lasorda, Advisor to the Chairman, Los Angeles Dodgers
Etsuko & Joe D. Price, Founders, Shin'enkan Foundation



Tommy Lasorda

Airlines that Bridge Southern California and Japan

All Nippon Airways, American Airlines, Delta Air Lines, Japan Airlines and United Airlines

Ports that Serve as “Gateways Across the Pacific”

Port of Hueneme, Port of Long Beach, Port of Los Angeles and Port of Kobe

103rd Anniversary Gala Sponsorship Opportunities



- **DIAMOND DINNER SPONSOR** \$ 35,000
 - VIP Pre-Receipt for 40 guests with bartender and tray passed hors d'oeuvres
 - Most preferred seating for 40 guests
 - Two full page ads in the Gala Tribute CD - Diamond Dinner Sponsor section
 - Recognition in all print/electronic media materials
 - Your company logo with homepage link prominently displayed on the JAS website

- **DINNER SPONSOR** \$ 25,000
 - VIP Pre-Receipt for 30 guests with bartender and tray passed hors d'oeuvres
 - Most preferred seating for 30 guests
 - Two full page ads in the Gala Tribute CD - Dinner Sponsor section
 - Recognition in all print/electronic media materials
 - Your company logo with homepage link prominently displayed on the JAS website

- **RECEPTION SPONSOR** \$ 20,000
 - VIP Pre-Receipt for 20 guests with bartender and tray passed hors d'oeuvres
 - Most preferred seating for 20 guests
 - Two full page ads in the Gala Tribute Book - Reception Sponsor section
 - Recognition in all print/electronic media materials
 - Your company logo with homepage link prominently displayed on the JAS website

- **WINE SPONSOR** \$ 15,000
 - Entrance to VIP Pre-Receipt for 10 guests
 - Preferred seating for 10 guests
 - Full page ad in the Gala Tribute CD - Wine Sponsor section
 - Recognition in all print/electronic media materials
 - Your company logo with homepage link prominently displayed on the JAS website

- **PLATINUM TABLE SPONSOR** \$ 12,000
 - Entrance to VIP Pre-Receipt for 6 guests
 - Preferred seating for 10 guests
 - Full page ad in the Gala Tribute CD - Platinum Sponsor section
 - Recognition in all print/electronic media materials

- **GOLD TABLE SPONSOR** \$ 6,000
 - Entrance to VIP Pre-Receipt for 4 guests
 - Preferred seating for 10 guests
 - Full page ad in the Gala Tribute CD - Gold Sponsor section
 - Recognition in all print/electronic media materials

- **SILVER TABLE SPONSOR** \$ 4,000
 - Seating for 10 guests
 - Full page ad in the Gala Tribute CD - Silver Sponsor section
 - Recognition in all print/electronic media materials

- **Individual Seat** \$ 325

103rd Anniversary Gala Silent Auction



All 103rd Anniversary Gala Silent Auction Donations will be recognized:

- Name listed as 103rd Anniversary Gala Silent Auction Donor in all print/electronic media materials
- Recognition in the Gala Tribute CD
- Company name and homepage link on the Japan America Society website

I/we would like to donate the following for the SILENT AUCTION:

Item(s):

Value:

\$ _____
\$ _____
\$ _____
\$ _____

Please provide a detailed description that will be included in the Silent Auction Catalogue:

Are there any exclusions, expirations and/or restrictions?

I/we would like to be recognized by: Company Name Individual Name

Name _____

Title _____ Company _____

Address _____

City _____ State _____ Zip Code _____

Phone # _____ Fax # _____ E-mail _____

Company / Organization Website _____

For IRS reporting purposes (Form 8282), please provide your Tax ID # if the item is valued over \$500.

Tax ID # _____

For more information, please call (213) 627-6217 ext. 207
or e-mail JAS103Gala@jas-socal.org

The Japan America Society is a qualified 501(c)(3) nonprofit, charitable and educational organization and a majority of your donation should be tax deductible. Tax I.D. # 95-2021853

103rd Anniversary Gala Tribute CD



The 103rd Anniversary Gala Tribute CD will be distributed to all sponsors and guests attending the 103rd Anniversary Dinner & Gala, advertisers and donors, and it will be available for viewing online after the event.

Advertisement Specifications & Pricing for the 103rd Anniversary Gala Tribute CD

- **Tribute CD Case Back Cover.....** (5.375" x 4.625") Color..... \$3,000
- **Second Page (after Front Cover)..** (7.5" x 10") Color..... \$2,500
- **Color Page.....** (7.5" x 10") Color..... \$2,000
- **Platinum Page** Full Page (7.5" x 10") B/W.....\$1,500
- **Gold Page** Full Page (7.5" x 10") B/W.....\$1,000
- **Silver Page** Full Page (7.5" x 10") B/W.....\$700
- **Half Page**(7.5" x 5") B/W.....\$400

Advertisement submission deadline is Friday, May 18, 2012

What type of files can be sent?

- Acrobat “.pdf ” file via email (press optimized, embed all fonts, high resolution)
- Mail a disk and proof sheet (advertisements can be supplied on CD or DVD)
Include all images, fonts and logos. MAC files only. Photoshop “.tiff ” file at 350 dpi.

Email to:

df.design@verizon.net

With subject line “103rd Anniversary Gala Tribute CD Ad”

Please save file as: Your company name, not numbers

Please call: +1 (562) 437-3021

Please fax a laser proof to: +1 (562) 437-3405 (attn: 103rd Anniversary Tribute CD Ad)

Regular Mail:

Dann Froehlich Design

947 Pine Avenue, Long Beach, California, 90813 USA

fax +1 (562) 437-3405

tel +1 (562) 437-3021

Reservation & Contact Information



SPONSORSHIP OPPORTUNITIES

- Diamond Dinner Sponsor \$35,000
- Dinner Sponsor \$25,000
- Reception Sponsor \$20,000
- Wine Sponsor.....\$15,000
- Yes, I/We would like _____ Individual Seat(s) at \$325 per seat
- I/We will not be able to attend, but wish to contribute \$ _____

TRIBUTE CD ADVERTISEMENT

- Tribute CD Case Back Cover..... \$3,000
- Second Page \$2,500
- Color Page.....\$2,000
- Platinum Page (B/W).....\$1,500
- Gold Page (B/W).....\$1,000
- Silver Page (B/W).....\$700
- Half Page (B/W).....\$400

CONTACT INFORMATION

Name _____
Title _____ Company _____
Address _____
City _____ State _____ Zip Code _____
Phone # _____ Email _____

PAYMENT

Total: \$ _____

- CREDIT CARD: VISA MC AMEX JCB Expiration date _____
Card # _____
Signature _____
- Enclosed is my check in the amount of \$ _____
(Please make checks payable to JAPAN AMERICA SOCIETY)

Please send your reply and/or donation item(s) for the Silent Auction to:

Japan America Society of Southern California
345 South Figueroa Street, Suite M-1, Los Angeles, California 90071-1004 U.S.A.
tel +1 (213) 627-6217 ext. 207 fax +1 (213) 627-1353 email JAS103Gala@jas-socal.org

Japan America Society of Southern California's Tax I.D. # 95-2021853 – Support for the work of the Society is derived from membership dues, grants, contributions and fundraising events. The Society is a qualified 501(c)(3) nonprofit, charitable and educational organization and a majority of your donation should be tax deductible.